

*For Immediate Release*

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**Alzheimer’s Research and Prevention Foundation Wins  
“Excellence in Communication” Award**

**December 3, 2013 (Tucson, AZ)** –The Alzheimer’s Research and Prevention Foundation (ARPF) will be recognized for its creative use of electronic media during its 20th Year Anniversary on Thursday, December 5, 2013 at the 49<sup>th</sup> Annual AZSAE Awards Gala, held at the Fairmont Scottsdale Princess.

The ARPF celebrated their 20th Anniversary with a series of virtual events that people from all over the world could attend. The Foundation created a number of teleseminars on such topics as care giving and communicating with your doctor, and hosted monthly contests that allowed people to tell their stories on topics such as who their favorite senior was and best brain health tips. They culminated their celebration in November with a “Lifestyle for a Super Brain” webinar. This webinar featured well-known actress, Mariel Hemingway, Alzheimer’s Advocate Lori LaBey and ARPF’s founding medical director, Dharma Singh Khalsa, M.D.

“ARPF is honored to be selected for this award,” says Dr. Khalsa “This has been a wonderful year of celebration and winning this award is a great way to honor the hard work of our board and staff.”

With nearly 150+ association executives, meeting planners and suppliers in attendance, the Arizona Society of Association Executives (AZSAE) Awards Gala honors exceptional volunteers, the 2013 Executive of the year and associations who have achieved excellence in their programs and events. To find out more about this event, go to [www.azsae.org](http://www.azsae.org).

**About the ARPF:**

The Alzheimer’s Research and Prevention Foundation has been working toward preventing memory loss since 1993. Through education and clinical research, with a particular focus on the power of meditation, the foundation is dedicated to helping individuals maximize brain health and function, regardless of age or stage of life. Visit [www.AlzheimersPrevention.org](http://www.AlzheimersPrevention.org), for more information.

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